



Credit Expo 2025

INFORMATION FOR EVENT PARTNERS

2005 - 2025
EDITION

20

**THEME: 20 YEARS CREDIT MANAGEMENT
DEVELOPMENT: PAST - PRESENT - FUTURE**



The largest event for the dutch credit management community

Credit Expo is an annual business event for the Dutch Credit Management community. At Credit Expo we bring supply and demand in the field of Credit Management together in a single day, featuring an extensive seminar programme combined with an exhibition floor where more than 40 leading service providers showcase the latest trends and developments in the market. The 20th edition will take place on Thursday, November 6, 2025, with the theme "20 Years of Credit Management in Development: Past, Present & Future." Is your company active in the industry and do you want to connect with a large number of prospects, customers and partners quickly and efficiently? Then Credit Expo is the perfect opportunity to present your products and services to more than 1,000 credit professionals in one day.

Trade fair

The exhibition floor of Credit Expo will feature innovative products and services covering all aspects of credit management. Visitors can explore a wide range of solutions and expertise from the following market segments:

- Credit Management Software
- E-Invoicing Solutions
- Payment Service Providers
- Credit Insurers
- Bailiff Offices
- Collection Agencies
- Financial Training Providers
- Invoicing Services
- Recruitment Agencies
- Consultancy Firms
- Outsourcing Partners
- Data Suppliers
- Credit Information providers

Presentation

As a Platinum, Gold or Silver partner, you have the opportunity to deliver a 30-minute presentation as part of the ongoing seminar programme. This is a prime chance to engage with a large audience of prospects in a short time and showcase the unique value of your products and/or services. To maximize the impact of your presentation, we recommend adopting an innovative and engaging approach that aligns with the event's theme. Utilize storytelling or real-life examples to deliver your message in a compelling way. Additionally, actively inviting your network of contacts and prospects to attend will significantly enhance the reach and effectiveness of your presentation. We'll support your efforts by promoting your presentation through our social media channels, newsletters, and the official exhibition guide.

Roundtable sessions

A roundtable session is a 60-minute interactive discussion designed for a carefully selected group of credit management professionals. Participants are personally invited based on pre-discussed requirements and criteria. Held in a private and focused setting, the discussion is facilitated by an experienced moderator who collaborates with you in advance to make sure that content and objectives are aligned. This format provides an excellent opportunity to engage in a meaningful, direct dialogue with key prospects from your target group. To ensure a high-quality exchange of ideas and insights, the group size is limited to a maximum of 15 participants, including your own employees and business contacts. This intimate setup guarantees an optimal environment for sharing diverse perspectives and fostering meaningful, long-lasting business relations.



Expert session

An expert session provides a compact and valuable overview of relevant trends and developments within the field in 30 minutes. These sessions are organized in close collaboration with renowned knowledge partners, ensuring relevance and quality. Expert Sessions serve as a powerful platform to share essential knowledge, inspire attendees, and enhance the event's appeal to visitors.

VVCM Credit Management Innovation Award 2025

The VVCM Credit Management Innovation Award is presented annually during Credit Expo to an organisation that has developed a new product or service that has made a demonstrable positive breakthrough in the way Credit Management is applied. During Credit Expo 2025, this award will be presented for the twelfth time. Do you think your organisation is eligible for this prestigious award? Then apply via: creditexpo.nl/awards.



SRCM Sustainable Credit Management Accent

The SRCM Sustainable Credit Management Accent is awarded annually during Credit Expo to an organisation that has made a significant and/or innovative contribution to a sustainable solution to debt problems in the Netherlands. This award highlights the crucial role of innovation in addressing societal challenges within the industry. During Credit Expo 2025, this award will be presented for the third time. Do you think your organisation is a contender? Then apply via: creditexpo.nl/awards.



Creditexpo.nl newsletter

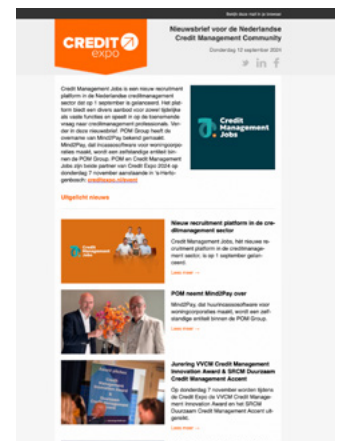
The Credit Expo newsletter is sent weekly to 6,500 credit management professionals and is the only independent newsletter focused on the Dutch Credit Management sector. As a partner, you can place two editorials per year in

Theme:

20 YEARS OF CREDIT MANAGEMENT DEVELOPMENT

This year, Credit Expo celebrates its 20th anniversary with the theme "20 Years of Credit Management in Development: Past, Present & Future." This milestone offers a unique opportunity to reflect on the developments that have shaped the sector over the past two decades. Digitalization, new legislation, and the societal shift toward socially responsible credit management have profoundly transformed the industry. Credit management in the Netherlands has undergone significant professionalization and gained an important strategic role within organizations. During this special edition, we will not only look back at the key milestones but also address current issues. These include sustainable solutions for the growing debt problem, the implementation of technology in daily processes, and modern accounts receivable management. Additionally, we will look ahead to tomorrow's challenges and how the sector can continue to evolve. The anniversary year is therefore not only about reflection but also about progress.

the newsletter free of charge. In addition, as a partner you have the opportunity to have an exclusive interview with a board member or one of your clients, further increasing your visibility. Messages from the newsletter are regularly shared via our social media networks, such as X (formerly Twitter, 1,600 followers) and LinkedIn (8,400 group members).



Standard stand construction

Credit Expo provides uniform stands in sizes of 18 m², 9 m², and 6 m². Each stand comes fully equipped with furniture, lighting, and electricity, allowing you to participate effortlessly. If you have specific requirements, the uniform stand construction can be customized in consultation with the stand builder, at your own expense. Alternatively, you can opt for a completely personalized stand design. Comprehensive details on stand construction and other practical aspects of participation as a partner are outlined in the digital handbook, available by the end of September.

Admission policy

Credit Expo offers free admission exclusively to professionals responsible for implementing or procuring credit and cash management solutions within their own organizations as policymakers or end users. Individuals working for or representing suppliers, intermediaries, or consulting firms focused on credit management are outside the target visitor group and are not eligible for free entry. As a partner, you will receive an unlimited number of registration codes to share with prospects and contacts within the target visitor group.

Location

Credit Expo 2025 will take place at 1931 Congress Center 's-Hertogenbosch, one of the most distinctive venues in the Netherlands. It is conveniently located on the edge of the

historic city centre, centrally located between the country's major cities and can be reached within an hour from Amsterdam, Rotterdam or Utrecht. The venue offers ample parking and is easily accessible by public transport. It is just a 10-minute walk from 's-Hertogenbosch Central Station.

1931 Congress Center 's-Hertogenbosch

Oude Engelenseweg 1
5222 AA 's-Hertogenbosch
The Netherlands
www.1931.nl

Date and opening hours

Credit Expo 2025 is open to visitors on Thursday, 6 November, from 9:00 AM to 6:00 PM.



Partners Credit Expo 2024

Sponsoring & Exhibiting options

	Platinum	Gold	Silver	Brons
Investment (ex. VAT)	€ 12,500	€ 8,000	€ 5,000	€ 4,000
Standard stand construction	18 m ²	18 m ²	9 m ²	6 m ²
Presentation of 30 minutes	✓	✓	€ 500	✗
Round table session of 60 minutes	✓	✗	✗	✗
Luncheon vouchers	12	6	3	2
Advertorial (interview) in newsletter	✓	€ 1,000	€ 1,000	€ 1,000
Logo on registration confirmation	✓	✗	✗	✗
Logo on creditexpo.nl homepage	✓	✗	✗	✗
Logo in creditexpo.nl newsletter	✓	✗	✗	✗
Company profile on creditexpo.nl	✓	✓	✓	✓

Why participate?

- Meet over 1,000 credit management professionals in one day.
- Benefit from the extensive marketing campaign that reaches more than 20 thousand finance and credit management professionals in the Netherlands.
- Credit Expo, organised annually since 2005, is the largest and best-attended event in the field of Credit Management in the Netherlands.
- Each year, more than 40 partners participate in Credit Expo and rate the event with an 8+.



Interested in participating?

For more information on partnership opportunities, please contact:



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